



Maxiforce Hires Industry Veterans

Leading Replacement Parts Company Gains Experience in US sales force

March, 2011 – DORAL, FL – Maxiforce, recognized as a brand leader in replacement diesel engine parts, has recently added industry veterans Marvin Wood and Les McDowell to its United States sales force. Wood and McDowell bring more than **60+ years of engine machine sales** expertise to the Maxiforce sales team.



Marvin Wood



Les McDowell

“In our industry, experience is everything and our clients demand that we understand their needs in order to deliver the best parts and service possible,” said Paul Kelly, Vice President of Maxiforce. “For this reason, we’re thrilled to have Marvin and Les on board, and I’m sure our customers will be as well.”

Currently, Marvin operates MWA Machine Co. of Dahlonga, GA, a sales rep agency specializing in premier engine building machinery sales for such companies as CENTROID CNC, SUNNEN, WINONA VAN NORMAN, HINES, AMC & KWIK-WAY across the South East US.

Les of McDOWELL AUTOMOTIVE EQUIPMENT SALES of Conroe, TX sells for major engine building machine companies across the Mid South USA for SUNNEN, CENTROID, HINES, KWIK-WAY, AMC & WINONA VAN NORMAN.

“We are thrilled to be joining Maxiforce and representing such a well established brand in the aftermarket industry. Maxiforce is dedicated to unmatched quality, price and customer service, this is something we are thrilled to represent” said Wood, "And we are delighted to offer this great product line to our existing customer base of engine builders!" added McDowell.

About MaxiForce

Maxiforce, an ISO Certified company, is a brand devoted to manufacturing and distributing diesel engine parts for **John Deere®**, **Cummins® B & C**, **Perkins®** and **Caterpillar® (3054-3056)** engines. Our range of engine replacement parts includes the most complete Overhaul (Out of Frame) and In-Frame Kits on the market. We also offer a wide range of individual parts and components, including Pistons, Ring sets, Crankshafts, Camshafts, Oil and Water Pumps, Injectors, Gaskets, Seals, and many other internal diesel engine parts.

Products include:

- Replacement parts for **John Deere®**, **Cummins® B & C**, **Caterpillar® (3054-3056)**, and **Perkins®** Engines.
- Parts for **John Deere®** diesels include the 300, 400, 500 & PowerTech (3029-6081) Series engines in agricultural, construction and OEM applications, both of US and European origin.
- Parts for **Cummins® B & C** series engines (Consolidated Diesel) include the 4B 3.9, 6B 5.9 & 6C 8.3 engine models. We are the only aftermarket company relating CPL numbers and Equipment Applications for CASE® and CASE®-IH.
- Parts for **Perkins®** diesels and gas engines span engine Models 3.152 to 1004-1006 series with many Caterpillar backhoe applications. These cover many agricultural (Massey Ferguson®, White®, Landini®), construction (JCB®) and OEM applications (Clark®, Hyster®, Caterpillar® forklifts).
- **Caterpillar® 3054/3056:**
 - Cat engines 3054C/E / 3054B & 3056